

Description of Discipline

Title of Discipline: <i>Educational practice</i>					
Semester	Duration	Type of Discipline	ECTS Credits	Academic Workload	Language of Instruction
6	180 hrs.	compulsory	6	180 hours of self-study	Ukrainian

Learning Outcomes	Teaching Methods	Evaluation Methods
LO10. To apply theoretical knowledge to solve practical problems and interpret the results properly.	Explanation, educational tasks, presentation, experience exchange	Reports, pass-fail test
LO18. To be a part of public society, scientific community, to accept the rule of law especially in the professional activity, to understand and be able to exercise one's own rights and freedoms, show respect to rights and freedoms of other people, in particular group members.	Instructing, discussion	Reports, pass-fail test
LO20. To master the skills of oral and written professional communication in the state and foreign language.	Demonstration, explanation	Reports, pass-fail test
LO23. To demonstrate self-study skills, critical, creative, self-critical thinking.	Discussion	Reports, pass-fail test

Title of Discipline / Educational practice				
Semester	Duration	Type of Discipline	ECTS Credits	Student Workload
4	90	practical training	3	90 hours of self-study

Requirements for Participation	Type of examination (oral, written, term paper, etc.)	Methods of teaching and learning (lectures, seminars, etc.)	Discipline Coordinator
Completed disciplines 'Business Economics', 'Statistics', 'Regional Economics'	Written report, pass-fail test	self-study	M. Polenkova

Learning Outcomes

GC4. Ability to apply knowledge in practical situations.

GC8. Ability to search, process and analyze information from various sources.

GC9. Ability to adapt and act in a new situation.

GC12. Interpersonal skills.

GC14. Knowledge of current issues and the main tasks of life safety and the ability to determine the scope of their responsibilities for the performance of professional tasks, taking into account the risk of hazards that can cause emergencies and lead to adverse consequences on the premises.

SC7. Ability to use computer technology and data processing software to solve economic problems, analyze information and prepare analytical reports.

SC8. Ability to analyze and solve problems in the field of economic and social relations.

SC10. Ability to use modern sources of economic, social, managerial, accounting information for the preparation of official documents and analytical reports.

SC12. The ability to independently identify problems of an economic nature in the analysis of specific situations, to suggest ways to solve them.

SC13. Ability to conduct economic analysis of the functioning and development of economic entities, assessment of their competitiveness.

SC15. Ability to develop measures for the formation and use of production potential of the enterprise, all types of resources in various areas of the enterprise.

SC16. Ability to assess the impact and take into account external and internal factors in planning activities and developing strategies for enterprise development.

SC20. Be able to coordinate actions and control the process of formation and use of all types of resources and the production process at the enterprise in different areas of the enterprise.

SC22. Implement in the production system and enterprise management system developed measures and design solutions to improve the efficiency of the enterprise in conditions of uncertainty and risk.

SC23. Ability to use knowledge, skills and practical skills in the field of labor economics and social and labor relations, rationing, organization, physiology and psychology of labor to improve the efficiency of personnel management.

SC24. Ability to give an objective assessment of the work of the enterprise and its divisions in terms of fulfillment of forecast indicators of production tasks and contractual obligations.

SC28. Ability: determining the complexity of the production program; drawing up a balance of working time; planning the number of staff, productivity and work of production teams; labor rationing; performance of economic calculations.

PLO5. Apply analytical and methodological tools to substantiate proposals and make management decisions by various economic agents (individuals, households, enterprises and public authorities).

PLO6. Use professional reasoning to convey information, ideas, problems and ways to solve them to specialists and non-specialists in the field of economic activity.

PLO10. Apply the acquired theoretical knowledge to solve practical problems and meaningfully interpret the results.

PLO14. Use regulations and legal acts governing professional activities.

PLO15. Use information and communication technologies to solve socio-economic problems, prepare and present analytical reports.

PLO18. Analyze economic, economic, financial, innovative activities of enterprises, institutions, organizations.

PLO19. Be able to independently identify economic problems in the analysis of specific situations, to suggest ways to solve them.

PLO20. To form and evaluate indicators of efficiency of activity of the enterprises and establishments taking into account factors of external and internal environment.

PLO21. Be able to develop optimal plans for the enterprise as a whole and its individual units.

PLO22. Establish economic links between the elements of the enterprise management system, have the technology of integrated management of material, information and financial flows of the enterprise.

PLO23. Assess possible risks, socio-economic consequences of management decisions.

PLO24. Have knowledge of ensuring safe working conditions and the environment when conducting research in production activities.

PLO25. Select and use the necessary scientific, methodological and analytical tools to manage economic activity.

PLO26. Be able to assess the level of economic security of the business, examine the dynamics of market conditions and summarize the development of situations in order to ensure the competitiveness of the enterprise.

PLO41. Ability to treat the work responsibly and achieve the goal in compliance with the requirements of professional ethics.

Contents

MODULE 1. ORGANIZATIONAL AND ECONOMIC CHARACTERISTICS OF THE ENTERPRISE, ITS SECTORAL FEATURES, THE MAIN ECONOMIC INDICATORS OF FINANCIAL AND ECONOMIC ACTIVITY

Introduction to an enterprise (an overview of enterprise's establishment, its activities and sectoral features). Collection of documents to estimate technical and economic indicators of enterprise activity for 1-3 years.

MODULE 2. ORGANIZATIONAL ASPECTS OF THE ENTERPRISE

1. To define the range of products (services). To get acquainted with the main contractors of an enterprise. To find out the conditions of cooperation with other market agents. To analyze the main technical and economic indicators of an enterprise.

2. To get acquainted with the organizational structure of an enterprise. To define the list of departments and services engaged in economic activity. To analyze the requirements for professionals of these departments and services. To analyze the responsibilities, rights, and duties of departments and individual professionals.

3. To get acquainted with the production structure of an enterprise. To analyze the main production units (workshops, sections, etc.) involved in manufacturing goods (services). To analyze additional production units providing services to the main production units. To analyze the units aiming at meeting the social needs of the staff. To build schemes of material flows (raw materials, semi-finished products, energy resources, finished products).

4. To get acquainted with information flows and the workflow at the enterprise. To determine the list of primary documents in which business transactions are recorded.

Exemplary Literature

Primary

1. Berezin O.V. Economics of the enterprise: manual / O.V. Berezin, L.M. Berezina, N.V. Butenko. - K.: Znannia, 2009. - 390 p.
2. Hetman O.O. Economy of the enterprise: textbook / O.O. Hetman, V.M. Shapoval. - 2nd ed. - K.: IYJI, 2010. - 488 p.
3. Hrytsiuk E.O. Economics of the enterprise: "textbook" - K.: Dakor, 2009. - 304 p.
4. Hrynychutsky, Valerii. Economics of the enterprise: textbook. / V.I. Hrynychutsky, E.T. Karapetyan, B.V. Pogrishchuk. - Kyiv: Center for Educational Literature, 2010. - 304 p.
5. Economics of enterprises: "textbook" / F.V. Gorbonos [etc.]. - K.: Znannia, 2010. - 463 p.

Supplementary

1. Makarenko T.I. Modeling and forecasting in marketing: "textbook". - Kyiv: - Center for Educational Literature, 2005. - 160 p.
2. Ovechkina O.A. Marketing planning: "textbook" / O.A. Ovechkina, D.V. Solokha, K.V. Ivanova and others. - Kyiv: Center for Educational Literature, 2013. 352 p.
3. Tsyba T.E. Marketing planning: "textbook" / T.Ye. Tsyba, M.I. Sokur, V.I. Bayura. - Kyiv: Center for Educational Literature, 2007. - 128 p.
4. Kotler F. Marketing Management / F. Kotler, KL Kellar, A.F. Pavlenko and others. - K.: Himgest. - 2008. - 288 p.
5. Marketing: [textbook] / [A.O. Starostina, N.P. Goncharova, E.V. Krykavsky and others]. - K.: Znannia, 2009. - 1070 p.
6. Marketing: [textbook] / V. Rudelius, O.M. Azaryan, N.O. Babenko and others. - 4 parts. - Kyiv: [educational and methodical center "Consortium for Improving Management Education in Ukraine"], 2009. - 648 p..